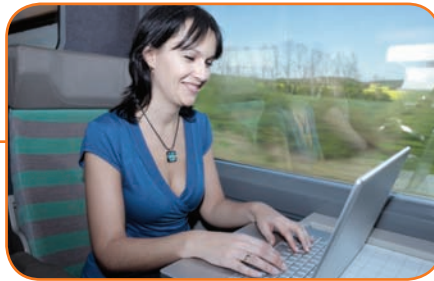




What Customers Are Saying

“SpacedEd is a convenient and quick way for us to support the delivery of Brain Training courses, and SpacedEd techniques are essential to dealing with today’s information overload.”

– Jan-Willem van den Brandhof, founder of Brainstudio



Radically simplified learning for business

Spaced Education™ is a new method of online learning developed and proven at Harvard Medical School that has been shown to improve learning and boost knowledge retention.

SpacedEd™ courses are constructed as a series of questions and answers. As learners answer the questions and learn from the answers, the spacing and content of future questions are adapted to the user’s knowledge level. Over time, the course material is reinforced until it is mastered and remembered.

Conveniently delivered to learners anytime, anywhere

Courses can be delivered to learners in a variety of ways – via email, RSS or the Web – to desktop PCs, laptops or cell phones; wherever and however learners learn best.

Learning in just minutes a day

Questions require minutes a day to answer, making it easy for learners to respond quickly and more likely they will complete a course. On average, over 75% of users completed a course using the SpacedEd methodology.

Rapid content creation and revision

The effort to create courses is minimized to a series of questions and answers, developed either by a single author or multiple authors collaborating together. Or, you can import existing content you’ve already developed.

Comments and suggestions gathered from learners via the “answer blog” following each question can be incorporated into courses readily, making revisions a matter of rapid iteration.

For select qualified customers, SpacedEd will provide assistance to convert a sample course of up to 25 questions.

Why SpacedEd?

- > Deliver learning quickly and conveniently, leaving you to focus on growing your business.
- > No hassle. No software to install or maintain. No need for IT involvement. SpacedEd manages the infrastructure for you.
- > Flexible payment options. No contract. No long term commitment. No set up fees. Pay only for what you use.

What Experts Are Saying

“...what I saw today from SpacedEd is one of the more groundbreaking things I have seen in awhile. Now, mind you, on the surface both the concept and the technology involved are fairly simple, bare bones even. But it is often the simple things that are the most extraordinary.”

– David Mallon, Senior Analyst,
Enterprise Learning, Bersin & Associates



What Experts Are Saying

“[SpacedEd] exploits a proven instructional technique called spaced repetitions in what could become a highly effective mobile learning strategy.”

- Cushing Anderson, Program Vice President, IDC

Quick, effective, enjoyable and addictive

- > Convenient and efficient delivery.
- > Effective retention of learning.
- > High completion rates.

Designed for business

- > Secure administration of profiles and access.
- > Automatic and continuous backup.
- > Dedicated site customized to your brand.
- > Multi-user course authoring tools.
- > Assistance in uploading current content.
- > Content delivered to PCs or mobile devices such as Blackberries™ and iPhones.™
- > Performance dashboards for tracking and measurement.

Proven To Work

Unprecedented testing in more than 10 randomized trials by Harvard Medical School.

- > **Effective:** Learning benefits persist for 2+ years.
- > **Efficient:** Reduced time to acquire knowledge.
- > **Well Accepted:** Completion rates greater than 70%. Preferred 3:1 over web-based teaching models. Re-enrollment rates of 77-95%.
- > **Changes Behavior:** Impacted on-the-job performance, avoiding high costs for unnecessary screenings.

Bonus: Learners had fun. The learning experience became addictive.

Question from "Urology Clinical Guidelines: A Selected Review"

An 86-year-old man with a history of tobacco use and Parkinson's disease is referred for a hematuria work-up due to a positive urine dipstick for blood at his last primary care visit. You perform a thorough history and physical examination. According to the AUA guidelines, the most appropriate next step in this patient's evaluation is: *(please select the best answer)*

Choices

- cystoscopy.
- analysis of urine cytology.
- CT scan with I.V. contrast.
- analysis of urine sediment.

